

TOBACCO USE IN CALIFORNIA, 1996
Telephone (CATI) Questionnaire
ADULT ATTITUDES AND PRACTICES SURVEY (LONG)

SECTION A: INTRODUCTION

QUESTIONS IN SECTION A ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT.

A1. Hello, my name is {INTERVIEWER NAME} and I'm calling on behalf of the University of California. We are working on a statewide survey to gather information about smoking and people's attitudes and beliefs towards smoking. We recently spoke with other members of your household for this survey. While your participation is voluntary, your cooperation is very important to the success of this study. Your answers will be kept confidential and will only be used for the purposes of this research, or as required by law.

This interview is offered in English and Spanish. Which do you prefer?

A2. I would like to begin by verifying some general information about you.

I have your age recorded as {AGE}. Is that correct?

YES.....	1	—	[SKIP TO A7]
NO.....	2		
REFUSED.....	-7	ò	
		ó	[SKIP TO A4]
DON'T KNOW.....	-8	ô	

PROGRAMMER NOTE:

A3 RANGE 1 TO 120.

A3. What is your age please?

YEARS OLD	_ _	—	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED.....	-7		
DON'T KNOW.....	-8		

A4. Are you between ages...

0-11 years,	1	ò	
12-14 years,	2	õ	
15-17 years,	3	õ	
18-24 years,	4	õ	
25-29 years,	5	ó	[SKIP TO NEXT PROGRAMMER NOTE]
30-44 years,	6	õ	
45-55 years,	7	õ	
56-64 years, or	8	õ	
65 years or older?	9	õ	
REFUSED	-7	ò	
		ó	[SKIP TO A5]
DON'T KNOW	-8	ô	

PROGRAMMER NOTE:

IF THE RESPONDENT ANSWERED LESS THAN 12 YEARS IN QUESTION A3 OR A4 = 1: Thank you for your cooperation, but we are only interviewing people 12 years old or older.

IF THE RESPONDENT ANSWERED 12 TO 17 YEARS IN QUESTION A3 OR A4 = 2 OR 3, SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE.

IF THE RESPONDENT ANSWERED 18 YEARS OR OLDER IN QUESTION A3 OR A4] 1, 2, OR 3 SKIP TO A7.

A5. Are you 18 years old or older?

YES	1	—	[SKIP TO A7]
NO	2		
REFUSED	-7	ò	
		ó	[SKIP TO A7]
DON'T KNOW	-8	ô	

A6. Are you at least 12 years old, but younger than 18 years old?

YES	1	—	[SKIP TO QUESTION M7 IN THE YOUTH QUESTIONNAIRE]
NO	2	—	Thank you for your cooperation, but we are only interviewing people 12 years old or older. [END THE INTERVIEW, AND RETURN TO THE HOUSEHOLD SELECTION SCREEN]
REFUSED	-7		
DON'T KNOW	-8		

A7. [IF NOT OBVIOUS] Are you male or female?

MALE	1
FEMALE.....	2
REFUSED.....	-7
DON'T KNOW	-8

SECTION B: CURRENT SMOKING STATUS

QUESTIONS IN SECTION B ARE ASKED OF ALL RESPONDENTS TO THE ADULT EXTENDED INTERVIEW. CERTAIN QUESTIONS ARE SKIPPED IF THE RESPONDENT IS ALSO THE SCREENER RESPONDENT BECAUSE THE SAME QUESTIONS WERE ASKED DIRECTLY OF THIS PERSON IN THE SCREENER.

THIS SECTION CLASSIFIES PEOPLE INTO CATEGORIES OF SMOKERS, AND GATHERS INFORMATION ABOUT EACH. THE CATEGORIES ARE:

1. CURRENT DAILY SMOKER: HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES EVERYDAY. (B1 = 1, -7 OR -8 AND B7 = 1)
2. CURRENT OCCASIONAL SMOKER: HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND NOW SMOKES CIGARETTES SOME DAYS. (B1 = 1, -7, OR -8 AND B7 = 2) OR (B1 = 1, -7 OR -8 AND B9 = 1)
3. FORMER SMOKER: HAS SMOKED 100 CIGARETTES IN HIS/HER LIFETIME AND DOES NOT SMOKE CIGARETTES NOW. (B1 = 1 AND B7 = 3) OR (B1 = 1 AND B7 = -7 OR -8 AND B9 = -7 OR -8)

FORMER SMOKERS ARE FURTHER CLASSIFIED AS:

1. RECENT FORMER SMOKER - LAST SMOKED REGULARLY ONE YEAR OR LESS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 < 12 MONTHS FROM CURRENT DATE)
2. 5 YEAR FORMER SMOKER - LAST SMOKED REGULARLY MORE THAN ONE AND NO GREATER THAN 5 YEARS BEFORE THE INTERVIEW DATE. (B1 = 1 AND B7 = 3, -7 OR -8, AND B28 IS > 1 AND ≤ 5 YEARS FROM CURRENT DATE)
3. IRREGULAR FORMER SMOKER - NEVER SMOKED REGULARLY (B28 = 0 OR YEAR IS MISSING)
4. LONG TERM QUITTER - QUIT MORE THAN 5 YEARS FROM DATE OF INTERVIEW (B28 IS > 5 YEARS FROM CURRENT DATE)
4. SMALL AMOUNT SMOKER: HAS SMOKED LESS THAN 100 CIGARETTES IN HIS/HER LIFETIME. (B1 = 2 AND B2 = 1 - 99, -7 OR -8)
5. ZERO SMOKER: SMOKED ZERO CIGARETTES IN HIS/HER LIFETIME. (B2 = 0)

PROGRAMMER NOTE:

IF THE RESPONDENT ANSWERED THE SCREENER:

- COPY THE RESPONSE FROM SC9 FROM SCREENER INTO B1.
- IF HE/SHE HAS NOT SMOKED 100 CIGARETTES DURING HIS/HER LIFETIME, SKIP TO B2 (SC9] 1); ELSE SKIP TO B7.

IF THE RESPONDENT DID NOT ANSWER THE SCREENER, CONTINUE WITH QUESTION B1.

B1. Have you smoked at least 100 cigarettes in your entire life?

YES.....	1	— [SKIP TO B7]
NO.....	2	
REFUSED.....	-7	
DON'T KNOW.....	-8	

B2. What would you say is the total number of cigarettes that you have ever smoked?

NUMBER OF CIGARETTES	_ _	— [SKIP TO NEXT PROGRAMMER NOTE]
NONE.....	0	— [SKIP TO B3]
REFUSED.....	-7	
DON'T KNOW.....	-8	

PROGRAMMER NOTE:

IF THE NUMBER OF CIGARETTES IN QUESTION B2 IS 100 OR GREATER, INSTRUCT THE INTERVIEWER TO VERIFY THE NUMBER. IF THE NUMBER IS VERIFIED, THEN SET B1 = 1 AND SET B2 = -1. ASK QUESTION B3 IF RESPONDENT ANSWERED B2 WITH A NUMBER BETWEEN 1 AND 99 AND DID NOT COMPLETE THE SCREENER. IF RESPONDENT DID COMPLETE THE SCREENER, SKIP TO B7.

B3. Do you think that you will smoke a cigarette soon?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

B4. Do you think you will smoke a cigarette in the next year? Would you say...

Definitely yes,.....	1	ò	
Probably yes,	2	ò	
Probably not, or	3	ó	[SKIP TO NEXT PROGRAMMER NOTE]
Definitely not?	4	ò	
REFUSED	-7	ò	
DON'T KNOW	-8	ò	

PROGRAMMER NOTE:

IF THE RESPONDENT HAS SMOKED 0 CIGARETTES EVER, HE/SHE IS A "ZERO SMOKER". SKIP TO SECTION E.

B7. Do you smoke cigarettes everyday, somedays or not at all?

EVERYDAY	1	—	[SKIP TO NEXT PROGRAMMER NOTE]
SOMEDAYS.....	2		
NOT AT ALL	3		
REFUSED.....	-7		
DON'T KNOW	-8		

B9. Did you smoke any cigarettes during the past 30 days?

YES.....	1		
NO.....	2	ò	
REFUSED.....	-7	ó	[SKIP TO NEXT PROGRAMMER NOTE]
DON'T KNOW	-8	ò	

B10. On how many of the past 30 days did you smoke cigarettes?

NUMBER OF DAYS	_ _
REFUSED.....	-7
DON'T KNOW	-8

B11. During the past 30 days, on the days that you did smoke, about how many cigarettes did you usually smoke per day?

[100 = 100 OR MORE CIGARETTES]

NUMBER OF CIGARETTES	_ _ _
REFUSED.....	-7
DON'T KNOW	-8

PROGRAMMER NOTE:

IF THE RESPONDENT IS CLASSIFIED AS A:

- _ **SMALL AMOUNT SMOKER SKIP TO SECTION E.**
- _ **CURRENT DAILY SMOKER SKIP TO B18.**
- _ **CURRENT OCCASIONAL SMOKER CONTINUE WITH B12.**
- _ **FORMER SMOKER SKIP TO B28.**

PROGRAMMER NOTE:

THE NEXT SET OF QUESTIONS (B12 THROUGH B17) IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT OCCASIONAL SMOKERS."

B12. On the days that you do smoke, how many cigarettes per day on average do you smoke at work?
[ENTER 0 IF NEVER SMOKES AT WORK]

NUMBER OF CIGARETTES|_|_|_|

REFUSED..... -7

DON'T KNOW..... -8

B12a. How much do you smoke on weekends or holidays compared to during the week? Would you say . . .

The same as during the week,..... 1

More than during the week, or 2

Less than during the week? 3

REFUSED..... -7

DON'T KNOW..... -8

B16. Have you ever smoked daily for 6 months or more?

YES..... 1

NO..... 2 ò

REFUSED..... -7 ó [SKIP TO B20]

DON'T KNOW..... -8 ô

B17. How long has it been since you smoked on a daily basis?

NUMBER	_ _	ò	
UNIT	_	õ	
1 DAYS		õ	
2 MONTHS		ó	[SKIP TO B20]
3 YEARS		õ	
REFUSED	-7	õ	
DON'T KNOW	-8	ó	

PROGRAMMER NOTE:

THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY SMOKERS."

B18. How soon after you awake in the morning do you usually smoke your first cigarette?
[0 = IMMEDIATELY]

NUMBER	_ _	
UNIT	_	
0 IMMEDIATELY		
1 MINUTES		
2 HOURS		
REFUSED	-7	
DON'T KNOW	-8	

B19. How many cigarettes on average do you smoke per day?
[100 = 100 OR MORE CIGARETTES]

NUMBER OF CIGARETTES	_ _	
REFUSED	-7	
DON'T KNOW	-8	

PROGRAMMER NOTE:

THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "CURRENT DAILY" OR "CURRENT OCCASIONAL SMOKERS."

B20. Are you worried about how much money you spend on cigarettes?

YES	1	
NO	2	
NEVER PURCHASE CIGARETTES	0	
REFUSED	-7	
DON'T KNOW	-8	

B20a. Do you have a pack of the cigarettes that you usually smoke on hand? (IF THE RESPONDENT HAS A PACK NEARBY, OFFER TO HOLD WHILE THEY GET IT)

YES.....	1		
NO.....	2	ò	
REFUSED.....	-7	ó	[SKIP TO B21]
DON'T KNOW.....	-8	ô	

B20b. Please read the 6-digit bar code number printed on the side of the package. (IF NECESSARY PROMPT: "Read the larger digits below the vertical lines." NOTE: CATI WILL ACCEPT UP TO 13 DIGITS)

_ _ _ _ _ _ _ _ _ _ _ _ _ _ _			
REFUSED.....	-7	ò	
		ó	[SKIP TO B21]
DON'T KNOW.....	-8	ô	

B20c. I have recorded your UPC code as {UPC CODE}. Is that correct?

YES.....	1		
NO.....	2	—	[REPEAT B20b]
REFUSED.....	-7		
DON'T KNOW.....	-8		

B21. What brand do you usually smoke?

BENSON & HEDGES	1
CAMEL	2
CARLTON.....	3
GENERIC.....	4
KENT	5
KOOL	6
MARLBORO	7
MERIT	8
MORE	9
NEWPORT	10
PALL MALL	11
SALEM	12
VANTAGE	13
VIRGINIA SLIMS.....	14
WINSTON	15
OTHER	91
(SPECIFY)	
REFUSED	-7
DON'T KNOW	-8

NOTE TO PROGRAMMER:

**RECODE THE FOLLOWING
VARIABLES TO BE
CONSISTENT WITH
BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

B21b. Do you usually buy cigarettes by the carton or by the pack?

CARTON.....	1		
PACK	2	___	[SKIP TO B21d]
DO NOT BUY BY CARTON		ò	
OR PACK.....	0	ó	[SKIP TO B26a]
REFUSED.....	-7	õ	
DON'T KNOW	-8	ô	

B21c. How much do you usually pay for a carton of cigarettes?

\$ _ _ . _ _		ò	
REFUSED.....	-7	ó	[SKIP TO B26a]
DON'T KNOW	-8	ô	

B21d. How much do you usually pay for a pack of cigarettes?

\$ _ _ . _ _	
REFUSED.....	-7
DON'T KNOW	-8

B26a. What best describes your intentions regarding quitting? Would you say you . . .

Never expect to quit,	1
May quit in the future, but not	
in the next 6 months,	2
Will quit in the next 6 months, or...	3
Will quit in the next month?.....	4
REFUSED.....	-7
DON'T KNOW	-8

B26b. What best describes the number of cigarettes you will be smoking in the next 6 months? Would you say . . .

the same number as you are	
now smoking,	1
more than you are now	
smoking, or	2
less than you are now smoking? ..	3
REFUSED.....	-7
DON'T KNOW	-8

B27. How sure are you that you could refrain from smoking for at least one month? Would you say . . .

Very sure,.....	1	ò	
Somewhat sure,.....	2	õ	
Somewhat unsure, or.....	3	ó	[SKIP TO SECTION C]
Very unsure?.....	4	õ	
REFUSED.....	-7	õ	
DON'T KNOW.....	-8	ô	

PROGRAMMER NOTE:

THE NEXT SET OF QUESTIONS IS ASKED ONLY OF RESPONDENTS WHO ARE CLASSIFIED AS "FORMER SMOKERS."

PROGRAMMER NOTE:

B28 RANGE:

MONTH: 00 - 12
DAY: 01 - 31
YEAR: 1900 - 1996

B28. When did you last smoke regularly?

[ENTER 0 IF THE RESPONDENT NEVER SMOKED REGULARLY]

MONTH.....	_
DAY.....	_
YEAR	_
REFUSED.....	-7
DON'T KNOW.....	-8

PROGRAMMER NOTE:

B29 RANGE:

MONTH: 00 - 12
DAY: 01 - 31
YEAR: 1900 - 1996

B29. When did you last smoke or have a puff on a cigarette? (ENTER 0 IF RESPONDENT NEVER SMOKED REGULARLY)

MONTH.....|_|
DAY.....|_|
YEAR.....|_|
REFUSED.....-7
DON'T KNOW.....-8

PROGRAMMER NOTE:

IF THE RESPONDENT NEVER SMOKED REGULARLY (I.E., REGMM = 0), THIS RESPONDENT IS AN "IRREGULAR FORMER SMOKER". IRREGULAR FORMER SMOKERS SKIP TO SECTION E.

IF THE RESPONDENT EVER SMOKED REGULARLY (I.E., REGMM] 0), CONTINUE WITH QUESTION B32.

B32. Do you ever think about smoking and whether you might go back?

YES..... 1
NO..... 2
REFUSED.....-7
DON'T KNOW.....-8

B33. Do you think that it is likely or unlikely that you will return to smoking in the next 12 months?

LIKELY..... 1
UNLIKELY..... 2
REFUSED.....-7
DON'T KNOW.....-8

B36. Do you think that there is any possible situation in which you might start smoking again?

YES..... 1
NO..... 2
REFUSED.....-7
DON'T KNOW.....-8

SECTION C: RECENT SMOKING HISTORY

THE QUESTIONS IN SECTION C ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS "CURRENT DAILY", "CURRENT OCCASIONAL", OR "FORMER" SMOKERS.

C1. Were you smoking at all around this time 12 months ago?

YES.....	1		
NO.....	2	—	[SKIP TO NEXT PROGRAMMER NOTE]
REFUSED.....	-7	ò	
		ó	[SKIP TO C6]
DON'T KNOW.....	-8	ô	

PROGRAMMER NOTE :

IF 5 YEAR FORMER SMOKER OR LONG TERM QUITTER, SKIP TO SECTION D; IF RECENT FORMER SMOKER, SKIP TO C8d; ELSE SKIP TO C6.

C2. Did you smoke every day or some days at this time 12 months ago?

EVERY DAY	1	—	[SKIP TO C4]
SOME DAYS.....	2		
NONE.....	0	—	[REASK C1]
REFUSED.....	-7	ò	
		ó	[SKIP TO C6]
DON'T KNOW.....	-8	ô	

C3. How many days of the month did you smoke 12 months ago?

NUMBER	_ _
REFUSED.....	-7
DON'T KNOW.....	-8

PROGRAMMER NOTE :

IF C2 = 1 THEN C4 SHOULD READ "How many . . . "

- C4. {On the days that you did smoke} how many cigarettes were you smoking per day at this time 12 months ago?
[100 = 100 OR MORE CIGARETTES]

CIGARETTES.....|_|_|_|
REFUSED..... -7
DON'T KNOW..... -8

- C6. During the past 12 months, have you quit smoking intentionally for one day or longer?

YES..... 1
NO..... 2 ò
REFUSED..... -7 ó [SKIP TO SECTION D]
DON'T KNOW..... -8 ô

- C8. When was the start of your most recent quit attempt that lasted for one day or longer?

MONTH.....|_|
DAY.....|_|
YEAR.....|_|
REFUSED..... -7
DON'T KNOW..... -8

- C8d. Did you use counseling advice or self-help materials to adjust to life without cigarettes?

YES..... 1
NO..... 2 ò
REFUSED..... -7 ó [SKIP TO C8f]
DON'T KNOW..... -8 ô

- C8e. What did you use? Was it . . .

<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
a. Group counseling?	1	2	-7 -8
b. One-on-one counseling?	1	2	-7 -8
c. Self-help materials?.....	1	2	-7 -8

- C8f. For this last quit attempt, did you use a nicotine substitute such as a . . .

<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
a. Nicotine Patch?	1	2	-7 -8
b. Nicotine Gum?.....	1	2	-7 -8

PROGRAMMER NOTE :

**IF NEITHER C8f a OR C8f b IS = 1 GO TO PROGRAMMER NOTE BEFORE C9.
ELSE, GO TO C8g.**

C8g. How long did you use nicotine replacement?

NUMBER|_|_|
UNIT..... |_
1 DAYS
2 WEEKS
3 MONTHS
4 YEARS
REFUSED..... -7
DON'T KNOW..... -8

C8h. Do you think that nicotine replacement was worth the money?

YES..... 1
NO..... 2
REFUSED..... -7
DON'T KNOW..... -8

PROGRAMMER NOTE :

C9 RANGE: 1 - 365.

**IF RESPONDENT IS CLASSIFIED AS A "CURRENT DAILY" OR "CURRENT
OCCASIONAL" SMOKER, CONTINUE WITH QUESTION C9; ELSE SKIP TO C10a.**

C9. How long did you actually stay off cigarettes during that quit attempt?

NUMBER|_|_|
UNIT..... |_
1 DAYS
2 WEEKS
3 MONTHS
REFUSED..... -7
DON'T KNOW..... -8

C10. In what situation did you return to smoking?
[PROBE FOR MOST IMPORTANT REASON]

- A STRESSFUL SITUATION 1
- A DEATH OR TRAGEDY 2
- WHERE ALCOHOL WAS
SERVED 3
- BECAUSE OF MARITAL
PROBLEMS 4
- IN A SOCIAL SITUATION 5
- THE AROMA OF CIGARETTE
SMOKE 6
- BECAUSE YOU WERE
IRRITABLE DUE TO
SMOKING WITHDRAWAL 7
- WHILE DRIVING 8
- FOR ENJOYMENT 9
- OTHER 91
- (SPECIFY) _____
- REFUSED -7
- DON'T KNOW -8

C10a. Was this last attempt the longest one you made in the last year?

- YES 1 ___ [SKIP TO C10c]
- NO 2
- REFUSED -7
- DON'T KNOW -8

C10b. How long was your longest quit attempt in the last year?

- NUMBER |_|_|
- UNIT |_|
- 1 DAYS
- 2 WEEKS
- 3 MONTHS
- REFUSED -7
- DON'T KNOW -8

PROGRAMMER NOTE :

**IF A RESPONDENT GIVES MORE THAN ONE ANSWER, BUT MENTIONS
"TELEPHONE HELPLINE," COLLECT THE OTHER ANSWERS BEFORE SKIPPING
TO SECTION D.**

C10c. Can you name up to 3 programs that are helpful to people who are trying to quit smoking?
(DON'T PROMPT, BUT CODE ALL THAT ARE MENTIONED. CTRL/P TO EXIT)

- a. TELEPHONE HELPLINE 1 ___ [SKIP TO SECTION D]
- b. SMOKE ENDERS 2
- c. HYPNOTIC THERAPY 3
- d. NICOTINE THERAPY 4
- e. OTHER 91
 (SPECIFY) _____
- REFUSED -7
- DON'T KNOW -8

C10d. Have you ever heard of the 1-800-7NOBUTTS (45NOFUME for Spanish) phone numbers?

- YES 1
- NO 2
- REFUSED -7
- DON'T KNOW -8

SECTION D: LIFETIME SMOKING HISTORY

THE QUESTIONS IN SECTION D ARE ASKED ONLY OF RESPONDENTS TO THE ADULT INTERVIEW WHO ARE CLASSIFIED AS CURRENT, OCCASIONAL OR FORMER SMOKERS WHO HAVE SMOKED 100 CIGARETTES OR MORE IN THEIR LIFETIMES.

D0a. How old were you when you smoked your first whole cigarette?

_____ YEARS OLD

REFUSED..... -7

DON'T KNOW..... -8

D1. How old were you when you first began to smoke cigarettes on a regular basis?

YEARS OLD|_|

NEVER SMOKED REGULARLY.. 0 _ [SKIP TO SECTION E]

REFUSED..... -7

DON'T KNOW..... -8

PROGRAMMER NOTE:

IF RESPONDENT IS CLASSIFIED AS A FORMER SMOKER, SKIP TO SECTION E.

IF C6 = 1, SKIP TO D1c.

OTHERWISE, CONTINUE WITH QUESTION D1a.

D1a. In your whole life, have you ever made a serious attempt to quit smoking?

YES..... 1 _ [SKIP TO D1c]

NO..... 2

REFUSED..... -7 ò

ó [SKIP TO D1d]

DON'T KNOW..... -8 ô

D1b. Have you ever seriously considered quitting?

YES..... 1

NO..... 2

REFUSED..... -7

DON'T KNOW..... -8

D1c. Since you started smoking regularly, what is the longest time you have ever gone without smoking a cigarette?

NUMBER|_|_|
UNIT|_|
1 DAYS
2 WEEKS
3 MONTHS
4 YEARS
REFUSED..... -7
DON'T KNOW..... -8

D1d. Have you ever smoked more cigarettes per day than you do now?

YES..... 1
NO..... 2 ò
REFUSED..... -7 ó [SKIP TO D1f]
DON'T KNOW..... -8 ô

PROGRAMMER NOTE:

D1e RANGE: 1 - 160.

D1e. At your peak level, how many cigarettes did you generally smoke per day?

NUMBER OF CIGARETTES|_|_| ò
REFUSED..... -7 ó [SKIP TO D1g]
DON'T KNOW..... -8 ô

D1f. Have you ever considered reducing the number of cigarettes you smoke per day?

YES..... 1
NO..... 2
REFUSED..... -7
DON'T KNOW..... -8

D1g. Are you currently smoking a cigarette with low levels of nicotine and tar?

YES..... 1 ____ [SKIP TO D1i]
NO..... 2
REFUSED..... -7
DON'T KNOW..... -8

D1h. Have you ever considered switching to a cigarette with low levels of nicotine and tar?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

D1i. What do you think is meant by the words "Light" or "Ultra Light" on cigarette packages?

LOW TAR.....	1
LOW NICOTINE.....	2
LOW TAR <u>AND</u> LOW NICOTINE .	3
LOW TAR <u>OR</u> LOW NICOTINE....	4
MILDER TASTE.....	5
OTHER	91
(SPECIFY) _____	
REFUSED.....	-7
DON'T KNOW.....	-8

SECTION E: OTHER TOBACCO USE

THE QUESTIONS IN SECTION E ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

E5a. Other than cigarettes, have you ever used any tobacco products such as chewing tobacco, snuff, cigars or pipes?

YES.....	1	
NO.....	2	— [SKIP TO SECTION F]
REFUSED.....	-7	
DON'T KNOW.....	-8	

E7a. Have you ever smoked a tobacco pipe?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó [SKIP TO E10a]
DON'T KNOW.....	-8	ô

E9a. Do you now smoke a tobacco pipe every day, some days or not at all?

EVERY DAY	1
SOME DAYS.....	2
NOT AT ALL	3
REFUSED.....	-7
DON'T KNOW.....	-8

E10a. Have you ever smoked cigars, cigarillos, or little cigars?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó [SKIP TO E1]
DON'T KNOW.....	-8	ô

E11a. Have you smoked at least 50 cigars in your entire life?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

E12a. Do you now smoke cigars every day, some days or not at all?

EVERY DAY	1
SOME DAYS.....	2
NOT AT ALL	3
REFUSED.....	-7
DON'T KNOW.....	-8

E1. Have you ever used chewing tobacco or snuff?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó
DON'T KNOW.....	-8	ô

[SKIP TO SECTION F]

E2. Have you used chewing tobacco or snuff at least 20 times in your entire life?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

E3. Do you now use chewing tobacco or snuff every day, some days, or not at all?

EVERY DAY	1
SOME DAYS.....	2
NOT AT ALL	3
REFUSED.....	-7
DON'T KNOW.....	-8

SECTION F: SMOKING RESTRICTIONS

THE QUESTIONS IN SECTION F ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

F1. What are the smoking rules or restrictions in your household, if any?
Would you say . . .

Smoking is completely banned,	1
Smoking is generally banned with few exceptions,	2
Smoking is allowed in some rooms only, or	3
There are no restrictions on smoking?	4
OTHER	91
(SPECIFY) _____	
REFUSED	-7
DON'T KNOW	-8

My next few questions are about your exposure to smoking in the place where you work.

F2a. Do you currently work for money in an indoor setting, such as an office, plant, or store, outside of your home?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

[SKIP TO PROGRAMMER
F16a]

F6. Altogether, do more than 50 people work at your worksite?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

F6a. Is your place of work completely smoke free indoors?

YES..... 1 ___ [SKIP TO F13]
NO..... 2
REFUSED..... -7
DON'T KNOW..... -8

F10. Which of the following best describes your employer's smoking policy for indoor work and public or common areas?

Would you say that smoking is . . .

Not allowed in any indoor work
area but is allowed in some
public or common areas, or 1
Allowed in indoor work areas? 2
REFUSED..... -7
DON'T KNOW..... -8

F13. What is the ZIP code of the place where you work?

ZIP|_|_|_|_| ___ [SKIP TO F15]
REFUSED..... -7
DON'T KNOW..... -8

F14. What is the name of the city or town where you work?

REFUSED..... -7
DON'T KNOW..... -8

F15. Which of the following best describes the area in which you do most of your work?

Would you say . . .

A private office with door.....	1
Shared office (2-4 people) with door,.....	2
Open area with partitions,.....	3
Open area without partitions, or.....	4
You have no regular work area?.....	5
AIRPLANE, BUS, TRUCK, TAXI.....	6
CLASSROOM.....	7
HOME.....	8
HOSPITAL.....	9
KITCHEN/RESTAURANT.....	10
STORE OR SHOP.....	11
WAREHOUSE/FACTORY.....	12
OTHER.....	91
(SPECIFY) _____	
REFUSED.....	-7
DON'T KNOW.....	-8

NOTE TO PROGRAMMER:

RECODE THE FOLLOWING
VARIABLES TO BE
CONSISTENT WITH BASELINE:

6 = 11
7 = 10
8 = 9
9 = 6
10 = 7
11 = 12
12 = 8

PROGRAMMER NOTE:

SKIP TO F21a IF A "CURRENT DAILY" OR "OCCASIONAL" SMOKER.

F16. During the past two weeks has anyone smoked in the area in which you work?

YES.....	1
NO.....	2
DID NOT WORK IN PAST 2 WEEKS.....	3
REFUSED.....	-7
DON'T KNOW.....	-8

PROGRAMMER NOTE:

SKIP TO F21a IF A "CURRENT DAILY" OR "OCCASIONAL" SMOKER.

F16a. Have you ever had to put up with someone smoking near you at any other place besides your home or your workplace?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó [SKIP TO F21a]
DON'T KNOW.....	-8	ô

F16b. The last time this happened, where were you? (DO NOT PROMPT)

RESTAURANT.....	1	
RESTAURANT BAR	2	
BARS OR TAVERNS.....	3	
POOL HALL	4	
SHOPPING MALL	5	
PUBLIC PARK	6	
COMMUNITY EVENT.....	7	
SPORTS EVENT	8	
OTHER PERSONS HOME	9	
OTHER PERSONS AUTOMOBILE	10	
OTHER	91	
(SPECIFY)		
REFUSED.....	-7	
DON'T KNOW	-8	

F21a. Now I'd like to ask you a few questions about your health and health insurance.
What type of health insurance do you have?

[IF RESPONDENT MENTIONS MORE THAN ONE, ASK FOR THE PRIMARY HEALTH INSURANCE.]

NONE.....	1	—	—	[SKIP TO F23a]
MEDICARE	2			
MEDICAL/MEDICAID	3			
CHAMPUS.....	4			
VA OR MILITARY	5			
HMO.....	6			
PRIVATE.....	7			
OTHER	91			
(SPECIFY)				
REFUSED.....	-7			
DON'T KNOW	-8			

F23. Is your health insurance obtained through anyone's employer or union?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW	-8

F23a. Would you say your health is . . .

Excellent,	1
Very good,	2
Good,	3
Fair, or	4
Poor?	5
REFUSED	-7
DON'T KNOW	-8

PROGRAMMER NOTE:

F24 RANGE: 0 - 93.

F24. How many days did you stay in bed for more than half the day because of illness or injury during the past 3 months? [ENTER "0" IF NONE]

DAYS	_ _
REFUSED	-7
DON'T KNOW	-8

PROGRAMMER NOTE:

F25 RANGE: 0 - 93.

F25. How many days were you a patient in the hospital because of illness or injury during the past 3 months? [ENTER "0" IF NONE]

DAYS	_ _
REFUSED	-7
DON'T KNOW	-8

F26. In the last 3 months, have you gone to a clinic, health center, doctor's office, or other medical facility when you were sick or needed advice about your health? Include regular check ups and physical exams.

YES	1	
NO	2	ò
REFUSED	-7	ó
DON'T KNOW	-8	ô

NOTE BEFORE

**[SKIP TO PROGRAMMER
F28]**

F27. What kind of place was that? Would you say . . .

A Doctor's office, group
practice, or HMO,..... 1
A Health center, 2
A Hospital emergency room, 3
A Hospital outpatient clinic,..... 4
A company industrial clinic 5
A dentist's office, or..... 6
A school clinic? 7
OTHER 91
(SPECIFY) _____
REFUSED -7
DON'T KNOW -8

PROGRAMMER NOTE:

IN F28 DO NOT DISPLAY TEXT "Please do not include doctor visits you may have had while a patient in the hospital" **IF SICKHOSP IS LESS THAN 1.**

F28. How many times did you visit a doctor's office to be seen for a routine examination or an illness or injury during the past 12 months? {Please do not include doctor visits you may have had while a patient in the hospital}.
[100 = 100 OR MORE VISITS]

TIMES|_|_|_|
REFUSED -7
DON'T KNOW -8

PROGRAMMER NOTE:

IF RESPONDENT ANSWERED 1 OR MORE TIMES TO QUESTION F28 AND IS A CURRENT DAILY, CURRENT OCCASIONAL, OR RECENT FORMER SMOKER, THEN CONTINUE.

OTHERWISE SKIP TO SECTION G.

IF RESPONDENT IS A "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKER,
ASK: "In the last 12 months did a doctor . . ."

IF RECENT FORMER SMOKER ASK: "In the 12 months before you quit did a doctor . . ."

F31a. {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} discuss with you the hazards of second hand smoke to nonsmokers?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

F32. {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} advise you to stop smoking?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó [SKIP TO SECTION G]
DON'T KNOW.....	-8	ô

F33. {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} suggest that you set a specific date to quit smoking?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

F33c. {In the last 12 months did a doctor/In the last 12 months before you quit did a doctor} refer you to, or give you information on a smoking cessation program?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

F34. Did you try to quit when your doctor advised you to stop smoking?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

SECTION G: HEALTH RISK/SOCIAL INFLUENCE

THE QUESTIONS IN SECTION G ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

PROGRAMMER NOTE:

ASK QUESTIONS G2 - G13 IN ONE OF THE 5 FOLLOWING RANDOM ORDERS.
QUESTIONS G2, G4, AND G10 SHOULD BE ASKED ONLY OF "CURRENT DAILY" OR
"CURRENT OCCASIONAL" SMOKERS. THE RANDOM ORDERS ARE:

1. G13, G10, G12, G11, G2, G4, G8, G9;
2. G11, G8, G10, G9, G13, G2, G12, G4;
3. G9, G8, G10, G4, G11, G2, G13, G12;
4. G8, G11, G9, G12, G2, G13, G4, G10;
5. G8, G12, G9, G13, G11, G4, G10, G2.

I'm now going to read you a few statements about smoking. Please tell me whether you agree or disagree with the following statements.

G2. My smoking is harming my own health.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW / NO OPINION -8

G4. I believe that I am addicted to cigarettes.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G8. Inhaling smoke from someone else's cigarette causes lung cancer in a nonsmoker.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G9. Inhaling smoke from someone else's cigarette harms the health of babies and children.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G10. My family would prefer that I didn't smoke.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G11. Tobacco advertising encourages young people to start smoking.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G12. Tobacco is not as addictive as other drugs such as heroin or cocaine.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW/NO OPINION -8

G13. By the next century the production and sale of cigarettes should not be a legitimate business in the United States.

AGREE 1
DISAGREE 2
REFUSED -7
DON'T KNOW -8

PROGRAMMER NOTE:

**IF THE RESPONDENT IS CLASSIFIED AS A "FORMER" OR "ZERO" SMOKER,
CONTINUE WITH G14.**

OTHERWISE, SKIP TO PROGRAMMER NOTE AFTER G16b.

G14. Please answer yes or no to the following question:

In the past 12 months have you ever asked someone not to smoke?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó [SKIP TO G16b]
DON'T KNOW.....	-8	ô

G15a. On the most recent occasion you asked someone not to smoke, who was that person? Was it . . .

Your spouse or partner,	1
Your parent,	2
A child,	3
Another relative,	4
A friend,	5
A co-worker,	6
Another known person, or.....	7
A stranger?	8
REFUSED.....	-7
DON'T KNOW.....	-8

G16a. On that same occasion, what was the primary reason you asked that person not to smoke? Was it because . . .

Smoke was annoying to you,	1
Concern about long-term health effects of second hand smoke,	2
Smoking was illegal, or	3
Concern about the smoker's health?	4
OTHER	91
(SPECIFY) _____	
REFUSED.....	-7
DON'T KNOW.....	-8

G16b. Which of the following businesses in your community are currently smokefree?

Smoke	Not Smoke <u>free</u>	<u>free</u>	<u>RF</u>	<u>DK</u>
a. Fast food restaurants?	1	2	-7	-8
b. Family restaurants?	1	2	-7	-8
c. Dining areas of all restaurants?	1	2	-7	-8
d. Bar areas of restaurants?	1	2	-7	-8
e. Bars and taverns?	1	2	-7	-8
f. Bowling alleys?	1	2	-7	-8
g. Bingo halls?	1	2	-7	-8

PROGRAMMER NOTE:

IF THE RESPONDENT IS A "CURRENT DAILY" OR "CURRENT OCCASIONAL" SMOKER, CONTINUE WITH QUESTION G17.

OTHERWISE, SKIP TO SECTION H.

G17. About how many times in the past 12 months has anyone asked you not to smoke when you were smoking or were about to smoke?

Would you say . . .

Never,	1
Once or twice,	2
Several times, or	3
Many times?	4
REFUSED	-7
DON'T KNOW	-8

SECTION H: ATTITUDES AND OPINIONS

THE QUESTIONS IN SECTION H ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

Now I'm going to ask you some questions about your opinion on public policy and smoking.

H2a. How much additional tax on a pack of cigarettes would you be willing to support if all the money raised was used to fund programs aimed at preventing smoking among children, and other health care programs?
Would you support a tax increase of . . .

\$.25 a pack,	1
\$.50,	2
\$.75,	3
\$ 1.00,	4
\$ 1.50,	5
\$ 2.00, or	6
\$ 3.00 a pack, or	7
No tax increase?	8
REFUSED	-7
DON'T KNOW	-8

H3. Do you think that distribution of free cigarette and tobacco samples on public property should be allowed or banned?

ALLOWED	1
BANNED	2
REFUSED	-7
DON'T KNOW	-8

H4. Do you think that distribution of free tobacco samples, or coupons to obtain free samples, by mail, should be allowed or banned?

ALLOWED	1
BANNED	2
REFUSED	-7
DON'T KNOW	-8

H5. Do you think sponsorship of sporting or cultural events by tobacco companies should be allowed or banned?

ALLOWED	1
BANNED	2
REFUSED	-7
DON'T KNOW	-8

H5a. Do you think there is too much smoking by actors in movies these days?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW	-8

H9. Do you think the laws banning the sale of tobacco products to minors have been adequately enforced?

YES, ENFORCEMENT	
ADEQUATE	1
NO, ENFORCEMENT NOT	
ADEQUATE	2
ENFORCEMENT HAS BEEN	
EXCESSIVE.....	3
REFUSED.....	-7
DON'T KNOW	-8

H11a. Do you think schools should prohibit students from wearing clothing or bringing gear with tobacco brand logos to school?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW	-8

H11b. Do you think that store owners should need a license to sell tobacco (just like alcoholic beverages)?

YES.....	1	
NO.....	2	ò
REFUSED.....	-7	ó
DON'T KNOW	-8	ô

[SKIP TO H11d]

H11c. Do you think licensing fees should pay for enforcement of laws prohibiting tobacco sales to minors?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW	-8

H11d. Should tobacco products be regulated as a drug by a government agency such as the Food and Drug Administration?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

H11e. Should the tobacco industry be permitted to offer items such as clothing or camping equipment in exchange for coupons on cigarette packs?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW.....	-8

PROGRAMMER NOTE:

**IN H11f, THE ORDER OF THE CATEGORIES SHOULD BE RANDOMIZED.
THEREFORE, 5 POSSIBLE SCENARIOS.**

H11f. Who should be responsible for paying for health care for smoking related diseases? Would you say . . .

Tobacco industry,	1
Federal Government,	2
State Government,	3
Smokers through cigarette taxes,	4
Smokers through health insurance, or	5
Someone else?	91
(SPECIFY) _____	
REFUSED.....	-7
DON'T KNOW.....	-8

H11g. Do you think tobacco companies are being truthful when they say . . .

<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>
a. They do not manipulate the level of nicotine in cigarettes?.....	1	2	-7 -8
b. They do not target advertising to encourage kids to smoke?	1	2	-7 -8
c. Nicotine is not addictive?	1	2	-7 -8
d. Tobacco is not harmful to health?	1	2	-7 -8
e. Second hand smoke is not harmful to health? .	1	2	-7 -8
f. Advertising is only aimed at getting adult smokers to change brands?	1	2	-7 -8

H11h. Do you think that advertising of tobacco products should be allowed or banned?

ALLOWED	1		
BANNED	2	—	— [SKIP TO H11j]
REFUSED.....	-7		
DON'T KNOW	-8		

H11i. Do you think tobacco advertising should be in stores where children go?

YES.....	1
NO.....	2
REFUSED.....	-7
DON'T KNOW	-8

H11j. How much, do you think, your city or town does to protect nonsmokers from second hand tobacco smoking? Would you say that it . . .

does a lot,	1
does some, or	2
does nothing?	3
REFUSED.....	-7
DON'T KNOW	-8

H11k. How much, do you think, your city or town does to prevent the sale of tobacco to minors? Would you say that it . . .

does a lot,	1
does some, or	2
does nothing?	3
REFUSED.....	-7
DON'T KNOW	-8

H11I. How much, do you think, your city or town does to prevent tobacco companies from promoting tobacco to kids through clothes and gear kids like? Would you say that it . . .

does a lot,	1
does some, or	2
does nothing?	3
REFUSED.....	-7
DON'T KNOW.....	-8

SECTION I: MEDIA EXPOSURE

THE QUESTIONS IN SECTION I ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

Now I'm going to ask you a few questions about what you have seen or heard about smoking recently.

I10a. In the last month, have you seen anything on TV against smoking? Would you say you saw...

a lot of commercials against smoking,.....	1
a few commercials against smoking,.....	2
no commercials, but did see something in a program, or.....	3
did not see anything on TV against smoking?	4
RARELY WATCH TV	5
REFUSED.....	-7
DON'T KNOW	-8

I10b. In the last month, have you heard anything on the radio against smoking? Would you say you heard . . .

a lot of commercials against smoking,.....	1
a few commercials against smoking,.....	2
no commercials, but did hear something in a program, or.....	3
did not hear anything on the radio against smoking?	4
RARELY LISTEN TO THE RADIO	5
REFUSED.....	-7
DON'T KNOW	-8

I10c. In the last month, have you seen a billboard with a message against smoking? Would you say you saw . . .

a lot of billboards against smoking,.....	1
a few billboards against smoking, or	2
no billboards against smoking?	3
REFUSED.....	-7
DON'T KNOW	-8

I11. Think back to the cigarette advertisements you have recently seen on billboards or in magazines. What brand of cigarettes was advertised the most?

BENSON & HEDGES	1		
CAMEL.....	2		
CARLTON.....	3		
GENERIC.....	4		
KENT	5		
KOOL	6		
MARLBORO	7		
MERIT	8		
MORE	9		
NEWPORT.....	10		
PALL MALL.....	11		
SALEM.....	12		
VANTAGE.....	13		
VIRGINIA SLIMS	14		
WINSTON	15		
OTHER	91		
(SPECIFY)			
REFUSED.....	-7	ò	
DON'T KNOW	-8	ó	[SKIP TO I13]
NONE.....	0	ô	

NOTE TO PROGRAMMER:

**RECODE THE FOLLOWING
VARIABLES TO BE
CONSISTENT WITH BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

I12. What other brands of cigarettes have you seen advertised? [PROBE, ANY OTHER ADVERTISEMENTS]

[ENTER ALL THAT APPLY. CTRL \P TO EXIT]

BENSON & HEDGES	1
CAMEL	2
CARLTON	3
GENERIC	4
KENT	5
KOOL	6
MARLBORO	7
MERIT	8
MORE	9
NEWPORT	10
PALL MALL	11
SALEM	12
VANTAGE	13
VIRGINIA SLIMS	14
WINSTON	15
OTHER	91
(SPECIFY)	
REFUSED	-7
DON'T KNOW	-8
NONE	0

I13. What is the name of the cigarette brand of your favorite cigarette advertisement?

[PROBE: IF THE RESPONDENT ANSWERS "DON'T KNOW" ASK "OF ALL THE CIGARETTE ADVERTISEMENTS YOU HAVE SEEN, WHICH DO YOU THINK ATTRACTS YOUR ATTENTION THE MOST?]

BENSON & HEDGES.....1
CAMEL.....2
CARLTON.....3
GENERIC.....4
KENT.....5
KOOL.....6
MARLBORO.....7
MERIT.....8
MORE.....9
NEWPORT.....10
PALL MALL.....11
SALEM.....12
VANTAGE.....13
VIRGINIA SLIMS.....14
WINSTON.....15
OTHER.....91
(SPECIFY)
REFUSED.....-7
DON'T KNOW.....-8
NONE.....0

NOTE TO PROGRAMMER:

**RECODE THE FOLLOWING
VARIABLES TO BE
CONSISTENT WITH BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

I14a. In the past 12 months have you received a free sample of cigarettes or other tobacco products?

YES..... 1
NO..... 2 ò
REFUSED..... -7 ó [SKIP TO I14d]
DON'T KNOW..... -8 ô

I14b. How did you obtain the most recent free sample of cigarettes or other tobacco products?

THROUGH THE MAIL 1
AT A PUBLIC EVENT 2
OTHER 91
(SPECIFY) _____

REFUSED..... -7
DON'T KNOW..... -8

I14c. What tobacco brand provided the most recent free sample that you received?

BENSON & HEDGES.....1
CAMEL.....2
CARLTON.....3
GENERIC.....4
KENT.....5
KOOL.....6
MARLBORO.....7
MERIT.....8
MORE.....9
NEWPORT.....10
PALL MALL.....11
SALEM.....12
VANTAGE.....13
VIRGINIA SLIMS.....14
WINSTON.....15
OTHER.....91
(SPECIFY)
REFUSED.....-7
DON'T KNOW.....-8
NONE.....0

NOTE TO PROGRAMMER:

**RECODE THE FOLLOWING
VARIABLES TO BE
CONSISTENT WITH
BASELINE:**

1 = 5
2 = 7
3 = 14
4 = 12
5 = 11
6 = 6
7 = 1
8 = 3
9 = 15
10 = 9
11 = 10
12 = 2
13 = 8
14 = 13
15 = 4

I14d. Some tobacco companies offer promotional items, such as clothing and bags, which have the company brand name or logo on them and which the public can buy or receive for free. In the past 12 months have you . . .

YES

NO

R

DK

- | | | | | |
|--|---|---|----|----|
| a. Exchanged coupons for an item with a tobacco brand name or logo on it?..... | 1 | 2 | -7 | -8 |
| b. Received as a gift or for free, any item with a tobacco brand name or logo on it? | 1 | 2 | -7 | -8 |
| c. Purchased any item with a tobacco brand name or logo on it?..... | 1 | 2 | -7 | -8 |

PROGRAMMER NOTE:

IF THE RESPONSE TO I14d a, I14d b OR I14d c IS = 1, THEN GO TO I14e. ELSE, GO TO I14h.

I14e. Thinking about the item or items, what were they?
(INTERVIEWER: AFTER RESPONDENT ANSWERS, PROBE "ANYTHING ELSE?" ENTER UP TO 3
ANSWERS. USE CTRL /P TO EXIT)

BOTTLE OPENER.....	1
CAMERA.....	2
CAMERA FILM	3
CAP OR HAT	4
CASSETTE TAPE	5
CIGARETTE LIGHTER.....	6
COOLER.....	7
FLASHLIGHT.....	8
HEADBAND.....	9
HEADPHONES.....	10
INFLATABLE RAFT	11
JACKET	12
KEY CHAIN.....	13
MUG.....	14
PLAYING CARDS.....	15
POCKET KNIFE.....	16
POKER CHIPS OR DICE	17
POSTER	18
RADIO.....	19
SCARF.....	20
SHORTS	21
SOCKS	22
SPORTS BAG.....	23
SUNGLASSES.....	24
SWEATPANTS OR SWEATSHIRT	25
TOWEL	26
T-SHIRT.....	27
WATCH.....	28
OTHER	91
(SPECIFY) _____	
REFUSED.....	-7
DON'T KNOW	-8

I14f. Thinking back to the most recent promotional item that you have, what tobacco brand provided that item?

PROGRAMMER NOTE:

RECODE THE FOLLOWING VARIABLES TO BE CONSISTENT WITH BASELINE. NOTE THAT THE LIST BELOW CONTAINS A MIX OF CIGARETTE AND CHEWING TOBACCO BRANDS. THEREFORE, RECODES FOR TWO BRANDS MAY BE IDENTICAL. STORE CIGARETTE RECODES IN A DIFFERENT VARIABLE FROM CHEWING TOBACCO VARIABLES. RECODE AS FOLLOWS:

1 = 5	10 = 8
2 = 7	11 = 13
3 = 6	12 = 6
4 = 1	13 = 91
5 = 3	14 = 2
6 = 91	15 = 1
7 = 9	16 = 5
8 = 2	17 = 4
9 = 4	

NOTE THAT CATEGORIES 12 THROUGH 17 ARE NOT CIGARETTE BRANDS.

CIGARETTES:

BENSON & HEDGES	1
CAMEL	2
KOOL	3
MARLBORO	4
MERIT	5
MILD SEVEN	6
NEWPORT	7
SALEM	8
WINSTON	9
VANTAGE	10
VIRGINIA SLIMS	11

OTHER 91
(SPECIFY) _____

REFUSED -7
DON'T KNOW -8

OTHER TOBACCO PRODUCTS:

COPENHAGEN	12
KODIAK	13
LEVI GARRETT	14
REDMAN	15
SKOAL BANDIT	16
SKOAL CLASSIC	17

114g. How did you obtain the most recent promotional item you have?

HANDOUT AT A FAIR,
FESTIVAL, OR EVENT 1
GIFT FROM FRIEND OR
RELATIVE..... 2
RECEIVED AS PRIZE IN A GAME 3
FROM SENDING IN COUPONS
OR PARTS OF A TOBACCO
PACKAGE..... 4
FOUND 5
AS PART OF A CIGARETTE
PURCHASE 6
OTHER 91
(SPECIFY) _____

REFUSED..... -7
DON'T KNOW -8

114h. Have you heard of the following tobacco industry promotional programs ...

<u>YES</u>	<u>NO</u>	<u>R</u>	<u>DK</u>	
a. Marlboro miles?	1	2	-7	-8
b. Camel cash?	1	2	-7	-8
c. Can you name any other tobacco industry promotional program?	1	2	-7	-8
(SPECIFY) _____				
d. Any other promotions?	1	2	-7	-8
(SPECIFY) _____				

114i. In the last year, how often have you seen a sports event on television in which you saw a logo of a tobacco product? Would you say . . .

very often, 1
a few times, 2
rarely, or 3
not at all? 4
I DO NOT WATCH TV 5
REFUSED..... -7
DON'T KNOW -8

SECTION J: VERIFY RACE, ETHNICITY, EDUCATION

THE QUESTIONS IN SECTION J ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

I need to ask a few questions to verify the information that I have on your background.

PROGRAMMER NOTE:

IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J4. PLEASE INCLUDE THE TRANSITIONAL SENTENCE BEFORE J1.

IF THE RESPONDENT DID NOT ANSWER THE SCREENER CONTINUE WITH J1.

J1. Are you Hispanic?

YES.....	1	
NO.....	2	— — [SKIP TO J3]
REFUSED.....	-7	
DON'T KNOW.....	-8	

J2. Do you consider yourself to be:

Mexican,	1
Mexican American, or	2
Other Hispanic?	3
REFUSED.....	-7
DON'T KNOW	-8

J3. Which of the following categories best describes your racial background? Are you:

White,	1
Black,	2
Japanese,	3
Chinese,	4
Filipino,	5
Korean,	6
Other Asian or Pacific Islander, or American Indian or Alaskan Native?	7 8
MEXICAN.....	9
HISPANIC	10
OTHER	91
(SPECIFY)	
REFUSED.....	-7
DON'T KNOW	-8

J4. In what country were you born?

UNITED STATES	1	
MEXICO	2	ò
JAPAN	3	õ
CHINA	4	õ
TAIWAN	5	õ
PHILIPPINES	6	õ
KOREA	7	ó [SKIP TO J6]
VIETNAM	8	õ
OTHER	91	õ
(SPECIFY)		õ
REFUSED	-7	õ
DON'T KNOW	-8	ô

J5. In what country was your mother born?

UNITED STATES	1	ò
MEXICO	2	õ
JAPAN	3	õ
CHINA	4	õ
TAIWAN	5	õ
PHILIPPINES	6	õ [SKIP TO J13]
KOREA	7	õ
VIETNAM	8	õ
OTHER	91	õ
(SPECIFY)		õ
REFUSED	-7	õ
DON'T KNOW	-8	ô

J6. How old were you when you first came to live in the United States?

YEARS OLD	_
REFUSED	-7
DON'T KNOW	-8

J13. What language do you usually speak at home?

ENGLISH	1
SPANISH	2
JAPANESE	3
CHINESE	4
VIETNAMESE	5
KOREAN	6
TAGALOG	7
FILIPINO	9
OTHER	91
(SPECIFY)	
REFUSED	-7
DON'T KNOW	-8

PROGRAMMER NOTE:

**IF THE RESPONDENT ANSWERED THE SCREENER, SKIP TO J14a.
OTHERWISE CONTINUE WITH J14.**

J14. What was the highest grade or year of regular school or college that you completed?

NO FORMAL SCHOOLING	0
ELEMENTARY SCHOOL OR	
JR. HIGH	1-8
HIGH SCHOOL	9-12
POST SECONDARY SCHOOL	13
SOME COLLEGE	14
BA-LEVEL DEGREE	15
BA-LEVEL DEGREE + SOME	
GRADUATE SCHOOL	16
MA, PHD OR HIGHER	17
OTHER	91
(SPECIFY)	
REFUSED	-7
DON'T KNOW	-8

J14a. Are you . . .

Married,	1
Divorced,	2
Widowed,	3
Separated,	4
Never been married, or	5
A member of an unmarried	
couple?	6
REFUSED	-7
DON'T KNOW	-8

J14b. Are you currently . . .

Employed for wages,	1
A homemaker,	2
Self-employed,	3
A student,	4
Retired,	5
Unemployed, or	6
Unable to work/DISABLED?	7
REFUSED	-7
DON'T KNOW	-8

PROGRAMMER NOTE:

J14c RANGE: 18 - 45 YEARS.

ASK J14c ONLY OF FEMALES THAT ARE LESS THAN 45 YEARS OF AGE.

J14c. To your knowledge, are you now pregnant?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

SECTION K: OBTAIN NAME AND ADDRESS FOR FUTURE CONTACTS

THE QUESTIONS IN SECTION K ARE ASKED OF ALL RESPONDENTS TO THE ADULT INTERVIEW.

K1. We may need to get in touch with you again concerning your opinions on smoking initiatives in California and will need your name and address. Like your responses, this information will be kept totally confidential.

May I have your full name, please?

NOTE: IF RESPONDENT REFUSES TO GIVE LAST NAME, THANK RESPONDENT AND END THE INTERVIEW.

FIRST NAME _____

MIDDLE INITIAL _____

LAST NAME _____

K2. May I have your mailing address? (PROBE FOR APARTMENT NUMBER)

STREET _____

CITY _____

ZIP _____

PROGRAMMER NOTE:

CREATE A VARIABLE "RESPSTAT" WITH RESPONSE "CA" FOR EVERYONE. IF STREET IS -7, -8, SKIP TO CITY. IF RESPCITY IS -7, -8, SKIP TO K3.

PROGRAMMER NOTE:

IF LAST NAME IS -7 OR -8, SKIP TO K4;

IF PHONE AREA IS -7 OR -8, SKIP TO CITY;

IF CITY IS -7 OR -8, SKIP TO STATE;

IF STATE IS -7 OR -8, SKIP TO K4.

K3. In case you move, would you please give me the name and phone number of someone who does not live with you who would know your current telephone number? I will also need the town and state in which he/she lives.

CONTACT PERSON:

NAME _____
FIRST _____ LAST _____
PHONE () - () - ()
CITY _____ STATE _____
ZIP _____

PROGRAMMER NOTE:

IF SSTHREE IS -7 OR -8, SKIP TO THANK YOU SCREEN.

K4. So that we may be able to reach you in case you move or change you telephone number, may I please have your Social Security Number? As with all other questions, providing your social security number is voluntary, and you are protected from unauthorized use by the Privacy Act of 1974.

ENTER THE 9 DIGIT SOCIAL SECURITY NUMBER BELOW.

|_|_|_|_|_|_|_|_|

REFUSED..... -7

DON'T KNOW..... -8

Thank you very much for your cooperation. Your assistance has been very helpful. Please hold while I verify if we need to talk to another member of your household.